

I am Maija Duncan and I am running for Communications Officer because I bring experience and proven dedication to this position in a time where the local faces a number of uphill battles, in which communications will be crucial.

I was Communications Officer for the 2015-16 year. In that time, I have initiated several projects to improve our communications, including updating our website to AODA standards, creating a bilingualism committee, and establishing best practices for the website and newsletter. I was also part of the team that worked tirelessly to win the tuition indexation settlement, by producing materials, a social media and poster campaign, and alternative settlement language. I have also been a strong supporter of Unit 4 (part-time librarians and archivists) bargaining as they negotiate their first contract.

Since my term has ended, I have remained committed to our local's communications on the communications committee, where I have been working on materials pertaining to the fellowship funding model and doing routine website updates.

I want to build on the work I have been doing, which includes focusing on the following projects, and others as might emerge:

- Build an effective communications campaign to inform and fight back against the fellowship funding model, both within our membership, with our allies in the university, and externally.
- Support Unit 4 bargaining through a communications campaign that is responsive to the needs and desires of the members of that unit.
- Work with the Grievance Officer to improve bargaining survey reach and relevance, as well as raise awareness about key issues for all units as we build towards bargaining.
- Complete work reorganizing our website so that information is easy to locate.
- Overview the creation of a members-only area so that members can access important documents that are currently only available in the office.